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## Feature

### New NPI Registry

Using NPIs to identify all healthcare providers will make transactions with payers much easier and will also simplify checking up on your claims processes.

At the [NPI registry](#), you can check on not just your own NPI, but also your staff members', and you can also check on your referring physicians for Medicare claims. Remember, the NPI replaces the physician's UPIN number that you used to put on your claims.

## Business

### Running a Successful Business

Many businesses look at successful business models in order to improve their own offices. Hospitalimpact.org reviews some ideas proffered by Fred Lee in his book, [If Disney Ran Your Hospital](#), discussing how some of Disney's approaches to business can be applied to healthcare.

### Picking the Best Location

If you're worried about our volatile real estate market and the worth of a potential clinic site, you're not alone; many small business owners are facing the same problem. Fortune recently posted [Real Estate 101](#), giving advice on how to predict where your business will be in the next 5 to 10 years, allowing you to lease a space that will enable practice growth without spending unnecessary rent dollars.

### Direct Access

Is direct access to rehab therapy an issue in your state? See what the APTA says several therapists have found in their home states in [Direct Access: Exploring New Opportunities](#).

## Clinical

The Nursing Online Education Database recently posted [100 Web Resources for Medical Professionals](#), compiling a detailed list of where to find specific types of information.

And you can always go to the [PTPN Clinical Focus](#) section on [ptpn.com](#), an extensive collection of articles from current literature reviewed by Mitch Kaye, PT, PTPN Director of Quality Assurance.

## Check It Out!

### What's New at ptpn.com

Are you politically connected? PTPN's Political Action Center has recently been updated to reflect all the bills that have been in front of Congress this fall. [Click here](#) to find out more about each of these bills. And if you haven't already, [sign up](#) for our Action E-list, which will send you an e-mail every time a new Action Alert is posted.

## PTPN in the News

PTPN has been featured in a number of publications in the last few months. You can always visit [ptpn.com](#) to see all our [articles](#) and [news releases](#).

## Calendar

[\(click here\)](#) for our calendar feature and more info at [ptpn.com](#)

- 11/3 **MA APTA Fall Conference, Norwood, MA**
- 11/7-11/9 **APTA Private Practice Section Conference, San Diego, CA**
- 11/7-11/9 **LA Association of Self Insured Employers Annual Conference, Lake Charles, LA**
- 11/7 **PTPN CA – Office Managers Association Meeting, Manhattan Beach, CA**
- 11/13 **PTPN of Great Lakes – Member Reception, Novi, MI**
- 11/13 **PTPN CA – Office Managers Association Meeting, Redding, CA**
- 11/15 **PTPN CA – Office Managers Association Meeting, Rancho Cordova, CA**
- 11/17 **MD APTA Fall Meeting, Westminster, MD**
- 11/30 **CA Self Insurers Association Fall Educational Program, Oakland, CA**
- 12/5 **LA Association of Health Plans Annual Conference, Kenner, LA**
- 12/6 **PTPN CA – Office Managers Association Meeting, Calabasas, CA**
- 12/8-12/9 **PTPN of NJ – Lumbar Spine & SI Joint Continuing Education Course, Clark, NJ**
- 12/13 **PTPN CA – Office Managers Association Meeting, Pismo Beach**

## Documentation

You may want to check your charts and billing records for Medicare patients between now and the end of the year. The Office of Inspector General (OIG) for the Department of Health and Human Services has announced that the OIG will be paying close attention to all billing codes filed by occupational and physical therapists in 2008. To read more, [click here](#) for the entire OIG report and go to pages 45 and 65.