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Feature Article

[How to Promote Yourself , Your Business, or Anything at a Minimum Cost - Secrets of The Masters](#)

“Do you need some fresh ideas to promote your business, organization, or yourself?”

Business

[Managing Meeting Problems](#)

“Unmanaged meeting problems will result in wasted time, frustration, and a general dread of attending meetings in which these problems occur unchecked.”

[Providing Pregnancy and Parental Leave](#)

“...a handful of states, such as California, give employees paid time off for the period...Providing unpaid leave is another story.”

[Establish a Workplace Safety Policy](#)

“Why worry about safety? Because failing to do so could literally destroy your business.”

Clinical

Check out the newest addition of [PTPN Clinical Focus](#)! Discover what many other visitors to [ptpn.com](#) have discovered – one of most visited web pages that is full of articles from current literature reviewed by [Mitch Kaye, PT, PTPN Quality Assurance Director](#).

Medicare

[Rehabilitation Therapy Information Resource for Medicare](#)

An all-inclusive resource for Rehabilitation Providers!
(make sure to click on the **Power Point Presentation** in the yellow highlighted box for a helpful slideshow about plans of care, certifications, etc.!)

Highlighted pages:

[Medicare Therapy Part B Billing](#)

[Collecting, Submitting, and Updating Beneficiary Insurance Information to Medicare](#)

NEW!

[PTPN ACE Award](#)

Although the submission deadline has passed for this year's ACE Award, you may want to start thinking about next year. “What is the ACE Award?” you ask. Click [here](#) to find out more.

PTPNotes is a bi-monthly service from PTPN. [E-mail](#) us with your comments or any suggestions.

PTPN Insight

One method we employ to increase visibility with the payor audience is “PTPN Insight”: a direct mailer sent quarterly to thousands of current and prospective payors across the country. These payors include self-insured employers, workers' compensation companies and managed care organizations.

Click [HERE](#) to see examples of those that have already been sent!

Calendar

- 11.2-4 LA: 14th Annual LASIE Conference** – Lake Charles, LA
- 11.3 NJ: Case Manager Education Seminar** - Clark, NJ
- 12.8 LA: LAHP Annual Conference** Baton Rouge, LA
- 1.13-14 TN/GA: Member Meeting** Brentwood, TN
- 1.12-14 CA/CO: Educational Seminars** LA, SF and Denver

Continuing Education

The PTPN Standard is that every therapist who is employed for 500+ hours per year must have 15 contact hours of continuing education. Here are a couple of references to guide you in fulfillment of that requirement.

[Dynamic Learning Online](#)
(A PTPN Preferred Provider!)

[American Physical Therapy Association](#)
(Must be a member...)

[State of Nevada Physical Therapy Examiner's Board](#)
(Listing for around the country)