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Feature Article

[Dynamic Duos](#)

“Why you need a great second-in-command -- and how to find one...Of course, that can be a lot harder than it sounds.”

Business

[Corporations vs. LLCs](#)

“How do you know whether a corporation or LLC is right for your business?”

[Marketing Basics](#)

“To succeed, entrepreneurs must attract and retain a growing base of satisfied customers. Business owners should carefully plan their marketing strategies and performance to keep their market presence strong.”

[Unconventional Financing Ideas](#)

“Indeed, many entrepreneurs successfully launch a business only to encounter funding hardships as they attempt to grow. The ability to think outside the box, experts say, is critical for firms short on funding.”

Clinical

Check out the newest addition of [PTPN Clinical Focus](#)! Discover what many other visitors to [ptpn.com](#) have discovered – one of most visited web pages that is full of articles from current literature reviewed by [Mitch Kaye, PT, PTPN Quality Assurance Director](#).

Medicare

THE THERAPY CAP...and [Exceptions](#)

On February 8, 2006, President Bush signed the Deficit Reduction Act of 2005 into law. Now, there are exceptions to the Cap. [Click above to read about it!](#)

[Medicare Claims Processing Manual](#)

Part B – Outpatient Rehab...pay special attention to page 15!

[Ask Medicare a Question!](#)

NEW!

[Marketing with the PTPN Logo](#)

Be sure to use the PTPN logo in your advertising and promotional activities. We have made it easier to do. [Click here](#), or go to [ptpn.com](#) and click on “[What’s New](#)”. Fill out the form to submit your request.

[PTPN National Member Update](#)

Every quarter PTPN publishes the [PTPN National Member Update](#) newsletter. This newsletter is chock-full important news and topics that are important to PTPN members nationwide. You can view [past issues](#) at [ptpn.com](#), and look for the next issue coming soon!

Calendar

- 3.2 **PA: Board Meeting**
- 3.9 **LA: Educational Seminar:**
"Marketing Your Practice in a Consumer Driven Healthcare Environment."
Baton Rouge, LA
- 3.31 **Nat'l: ACE Award Submission Deadline!**
- 4.6 **CA/CO/WV/MD: Member Meeting Webcast**
- 4.6 **NJ: Board Meeting**

[Reporting Suspected Abuse Children / Elderly / General](#)

In most states healthcare workers are required to report any suspected abuse of children. What about the elderly population? How do you find out? Who do you call? Make sure you know you State and County laws...

[Search for State Statutes](#)

(U.S. Dept. of Health and Human Services)

[Promising Practices](#) [By State]
(National Center on Elder Abuse)

[Adult Protective Services](#) [By State]
(National Center on Elder Abuse)

PTPNotes is a bi-monthly service from PTPN. [E-mail](#) us with your comments or any suggestions.