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Feature

Going Green

It seems like everyone is talking about the environment and how they are changing their habits to improve their carbon footprints. Have you thought about taking your therapy practice green? The National Resources Defense Council suggests five areas where you can change your business practices and better your environment: [Greening Your Business](#).

Business

Accounting for Everything

Are you still using Excel to organize your business account? Perhaps it's time to analyze your accounting software. Fortune Small Business shows you how to [solve the five top accounting annoyances](#).

Spreading the Word about Your Web Site

It used to be that just creating a Web site was enough, but is anyone looking? Entrepreneur.com suggests 16 ways to increase traffic to your Web site: [Make Your Web Site Famous](#). If you need help building or marketing your Web site, you may want to consider [e-Rehab](#), one of our preferred vendors.

Building a Network

How often do you expand your network? PTMagazine looks at [the benefits of building relationships](#) and gives six tips on how to improve your networking skills.

Making Your Practice More Efficient

How can you make sure your patients are spending more time on treatment than paperwork? Physical Therapy Products followed the staff of a clinic in Torrance who [teamed up](#) to analyze patient flow, improving their average visit time from 72 minutes to 45 minutes.

Clinical

Check out the newest edition of [PTPN Clinical Focus](#)! Discover what many other visitors to [ptpn.com](#) have discovered — one of our most visited web pages is full of articles from current literature reviewed by Mitch Kaye, PT, PTPN Director of Quality Assurance.

Check It Out!

What's New at ptpn.com

We've created lots of new content about the PTPN Outcomes Program at [ptpn.com](#):

- A [new brochure](#) for you to print out and give to patients to help them understand the process of the program. Also, all of our other brochures are now available to download as PDFs.
- Three new pages on the PTPN Outcomes Program: how it affects [patients](#) and how they contribute to the program; the benefits of the PTPN Outcomes Program for [payers](#); and [advice](#) on how best to incorporate the PTPN Outcomes Program into your practice.

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PTPN in the News

PTPN has been featured in a number of publications in the last few months. You can always visit [ptpn.com](#) to see all our [articles](#) and [news releases](#).

Calendar

([click here](#) for our calendar feature and more info at [ptpn.com](#))

- 9/6 **PTPN CA – Office Managers Meeting, Clovis**
- 9/14- **PTPN LA – LA PT Assoc. 9/15 Fall Meeting, Baton Rouge**
- 9/20 **PTPN CA – Office Managers Meetings, La Jolla & Calabasas**
- 10/2 **PTPN Northeast – New England Quality Care Alliance, Randolph, MA**
- 10/9 **PTPN CA – Office Managers Meeting, Cerritos**
- 10/11 **PTPN CA – Office Managers Meeting, Lafayette**
- 10/16 **PTPN of NJ – Annual Member Meeting, Edison**
- 10/18 **PTPN LA/MS – 1st Annual Payer/Provider Meeting, Baton Rouge**
- 10/25 **PTPN of NJ – NJ CMSA Seminar, Springfield**
- 10/25 **PTPN CA – Office Managers Meeting, Anaheim**
- 10/26-**PTPN PA – PPTA Annual 10/28 Meeting, Pittsburgh**

FOTO Training

One way to continue your training on our Outcomes software is to view past Webinars on the FOTO Web site. [Click here](#) to see their list of available Webinars and handouts.