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August 2005 Vol. 4 No. 3

Feature Article

[10 Low-Cost Ways to Market Your Business](#)

"Too many small-business owners think marketing is like a trip to the dentist — something you just gotta do every six months or so."

Business

[Brave Hearts](#)

"Courage and integrity are at the core of successful leadership"

[A Future Worth Seeing](#)

"SMBs (small to medium sized businesses) often waste a lot of money by holding on to their obsolete, ad hoc computer systems..."

[Four Employee Behaviors That Can Kill Your Business](#)

"I found it important to clarify for employees what "deal-breaker" behavior was at my company."

Clinical

The new addition of [PTPN Clinical Focus](#) for Summer 2005 is available! Discover what many other visitors to [ptpn.com](#) have discovered — one of most visited web pages that is full of articles from current literature reviewed by [Mitch Kaye, PTPN Quality Assurance Director](#). Here are a couple of titles you will find:

[Physical Therapy Improves Knee Flexion During Stair Ambulation in Patellofemoral Pain.](#)

[Special Physical Therapy Technique Successful for Chronic Back Pain.](#)

Medicare

[Submitting non-HIPAA Compliant Electronic Claims to Medicare? Medicare is going to be ending their grace period...](#)

[Correct Coding Initiative \(CCI\) Edits to Apply to ALL Therapy Providers](#)

NEW!

[PTPN ACE Award](#)

Although the submission deadline has passed for this year's ACE Award, you may want to start thinking about next year. "What is the ACE Award?" you ask. Click [here](#) to find out more.

PTPNotes is a bi-monthly service from PTPN. [E-mail](#) us with your comments or any suggestions.

PTPN Turns 20!

We're having a party to celebrate our Anniversary!

Join us at the PTPN 20th Anniversary Party at this fall's [APTA Private Practice Section Annual Conference & Expo!](#) To celebrate this milestone anniversary, we'll be partying poolside at the Arizona Biltmore in Phoenix on Thursday, October 27 from 6 to 8 p.m.

Watch your mailbox for more information!

Calendar

- 9.15-17** PTPN Franchise Meeting
Santa Monica, CA
- 9.22** NJ Board Meeting (M. Weinper)
- 9.27** PA Board Meeting (M. Weinper)
- 9.29** GL Board & Annual Member Meeting (M. Weinper)
- 10.6** NJ Annual Member Meeting
- 10.22** PA exhibiting at Pennsylvania PT Association Annual Conference
- 10.27** PTPN 20th Anniversary Party
APTA – PPS Meeting
Phoenix, AZ

OSHA

[Occupational Safety & Health Administration](#)

OSHA Standards are not just for construction sites and hazardous material hauling. Medical offices have responsibilities to...

[Model Plans: Bloodborne Pathogen and Hazardous Communications Standards](#)

[Small Business Handbook](#)

[See if your STATE has it's OWN regulations](#)